

Tourism Advisory Panel (TAP) – Meeting Minutes

Held on Tuesday, January 13, 2026 at 2:30 p.m.

In Person/Online – Council Chamber 30 King St., E, Gananoque

PANEL MEMBERS PRESENT		STAFF COUNCIL PRESENT
Attendees	Brett Christopher (Chair) Ted Lojko Councillor Dave Osmond Mayor John Beddows Trusha Tanna Peter Sweet Graeme Brown	John Morrison, Treasurer Amanda Trafford, Economic Development and Communications Officer Jennifer Baril, Tourism and Event Development Coordinator McKenna Modler, Tourism and Communications Assistant
Regrets	Councillor Matt Harper	
Non-Voting		
1.	Call Meeting to Order Chair called the meeting to order at 2:35 p.m.	
2.	Disclosure of Pecuniary Interest & General Nature Thereof NONE	
3.	Approval of Minutes – December 17, 2025 MATTAP Motion #2026-01 – Approval of Minutes Moved Moved by: Graeme Brown Seconded by: David Osmond BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL APPROVES THE MINUTES FROM THE December 17, 2025 TOURISM ADVISORY PANEL MEETING. CARRIED	
4.	Public Questions/Comments (Only Addressing Items on the Agenda) NONE	
5.	Disclosure of Additional Items <ul style="list-style-type: none"> • TAP Partnership for entertainment on the waterfront 	
6.	Delegations NONE	
7.	Presentations by Staff/Others NONE	
8.	Correspondence NONE	

9.	<p>Municipal Accommodation Tax</p> <ul style="list-style-type: none"> • MATTAX Statement <ul style="list-style-type: none"> a. The treasurer reviewed the MATTAX statement and provided details on the TAP reserves.
10.	<p>New Business – TAP Funding Applications</p> <p style="text-align: right;">NONE</p>
11.	<p>Discussion of Additional Items</p>
	<p>2026 Plan/Budget/Meeting Schedule</p> <ul style="list-style-type: none"> • One week between closing date of submissions and next meeting is currently enough time for reviewing. • October 24 is the election; combine the intake #3 and year end meeting together with a start time of 1:30pm With the elections taking place end of this year, we will combine the last intake with the end of year meeting. • November 14, 2025 is the last day with the current committee • Budget for 2026; \$415,000 <ul style="list-style-type: none"> ○ \$15,000 contracted services ○ \$40,000 staff ○ \$190,000 for events ○ \$170,000 for TIAP • Staff to bring at February meeting a budget on where we need funding • Funding for promoting the grant and coroplast signage that staff will provide to events saying this event was sponsored by TAP • For this year, staff will have one of their summer students attend events to take videos, photos and create content that showcases TAP funded projects • We will also use that content to create an end year recap video <p>MATTAP Motion #2026-02</p> <p>Moved by: Brett Christopher Seconded by: Graeme Brown</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL APPROVES A PROPOSED BUDGET OF \$415,000 FOR 2026.</p> <p style="text-align: right;">CARRIED</p>
	<p>Joel Stone Amphitheatre Electrical Upgrade – Quotes Attached</p> <p>MATTAP Motion #2026-03</p> <p>Moved by: David Osmond Seconded by: Ted Lojko</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL APPROVES UP TO \$20,000 FOR THE REPAIR AND UPGRADE OF THE AMPITHEATRE ELECTRICAL TO BE DRAWN FROM TOURISM ADVISORY PANEL RESERVES.</p> <p style="text-align: right;">CARRIED</p>

	<p>Tap Partnership for Entertainment at the Waterfront</p> <p>MATTAP Motion #2026-04</p> <p>Moved by: David Osmond Seconded by: Graeme Brown</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL APPROVES THE FUNDING FROM TWO WEEKS OF THE MATTAX WILL BE UTILIZED FOR THE SUMMER CONCERT SERIES.</p> <p style="text-align: right;">DEFEATED</p>
	<p>NTS March 2026 (Brett Christopher)</p> <ul style="list-style-type: none"> Suggested that the 1000 Islands Playhouse put in an application in for February.
	<p>Survey Draft for all Hotels/B&B's</p> <ul style="list-style-type: none"> Survey to be condensed to 3, max 4 questions with the goal of having summer students to attend these events to collect data. Last question for survey to be "Do you think TAP should fund this event again?"
12.	<p>Discussion for Next Meeting</p> <ul style="list-style-type: none"> Staff to create a budget to bring forward to TAP
13.	<p>Next Meeting</p> <ul style="list-style-type: none"> March 2, 2026 at 2:30 p.m. in Council Chambers
14.	<p>MATTAP Motion #2026-05 – Motion to Adjourn</p> <p>Moved by: Dave Osmond</p> <p>BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) ADJOURNS ITS MEETING HELD ON JANUARY 13, 2026 AT 4:16 p.m.</p> <p style="text-align: right;">CARRIED</p>
<div style="display: flex; justify-content: space-between;"> <div style="text-align: center;">  Brett Christopher, Chair </div> <div style="text-align: center;">  Amanda Trafford, Recording Secretary </div> </div>	

Matt Harper

